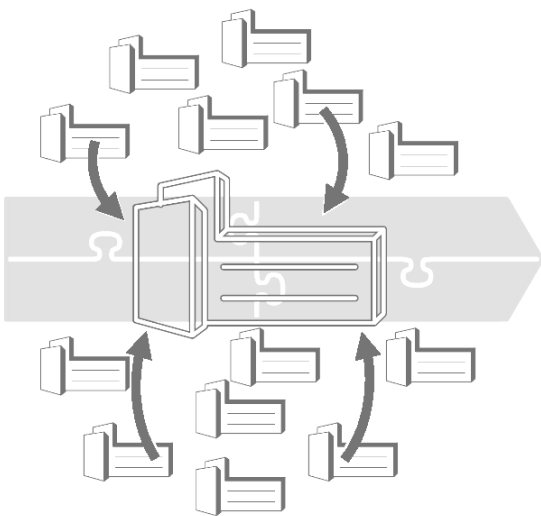


Virtual Organizations

Seminar at the Department of Economics
University of Kassel

Dr. Oliver Bohl
oliver@oliverbohl.de

February 2008



Schedule

FIRST PART
INTRODUCTION TO VIRTUAL ORGANIZATIONS

Mon, 18. February 2008

10.30-12.30

- Introduction: Aims, Content, and Structure of this course/seminar
- Get to know each other – Existing knowledge on eBusiness & Virtual Organizations

- **LECTURE 1: eBusiness and Changing Markets**
 - Market Conditions & Conditions of Organizational Change
 - The Digital Firm, eBusiness, eCommerce
 - Case Studies on eCommerce & Networked Economies

13.30-15.00

- **LECTURE 2: Collaborative Commerce**
 - Case Study on Collaborative Commerce
 - Competitive Forces and Strategies
 - Cooperation: Motives, Economies of Scale, Economies of Scope
 - Collaborative Commerce & Networked Economies, Coopetition
 - Types of Cooperations
 - Forms and Importance of Sourcing
 - Different Forms of Cooperative Organization

15.15-16.45

- **LECTURE 3: Virtual Organizations (VOs)**
 - Case Study: Winfoline
 - The concept of Virtuality
 - Evolution and Driving Forces of VOs
 - Definition and Forms of VOs
 - Characteristics of VOs
 - VOs vs. VEs
 - Definition of VEs

17.00-18.30

- **Assignment and Group Work**
 - Aspects of Effective Communications in VO/VEs
 - Community Building in VO/VEs
 - Human Aspects
 - Core Competencies

Tue, 19. February 2008

09.00-10.30

- **LECTURE 4: Virtual Enterprises (VEs)**
 - Examples of VEs
 - Driving Forces
 - What VEs are good for ...
 - Benefits & Chances vs. Problem Areas
 - Key characteristics
 - Strength/weaknesses of VOs
 - Opportunities & Risks of VOs
 - Case Studies on Virtual Enterprises

10.45-12.15

- **Group Work**

13.15-14.45

- **Presentation of the central Outcomes & Discussion (2x 15 + 15)**
 - Aspects of Effective Communications in VO/VEs
 - Mobile and Ubiquitous Computing
 - Web2.0 & Social Software
 - Groupware & Intranets
 - Community Building in VO/Ves
 - Virtual Teams & Collaboration
 - Corporate Identity
 - Personal Networking & Social Networks

15.00-16.30

- **Presentation of the central Outcomes & Discussion (2x 15 + 15)**
 - Human Aspects
 - Culture/ Cultural Diversity
 - Privacy & Security
 - Private Everyday Life
 - Trust
 - Managing Core Competencies and Knowledge in VOs
 - Core Competencies
 - How-to-Knowledge

Virtual Organizations
Lecture at the University of Kassel
Dr. Oliver Bohl (February 2008)

- Know-how

16.30-17.00

- Recapitulation of the first Part
- Main Learning Points

17.00-17.30

- **Outlook**
- **Assignment for the second part**
 - Groupware/Collaboration Software in VOs
 - Service Oriented Architectures (SOA) and VOs
 - Web Services and VOs
 - Grid technologies/architectures and VOs
 - Web2.0-Mashups and VOs

SECOND PART
MANAGING VIRTUAL ORGANIZATIONS

Wed, 20. February 2008

09.00-12.00

- **Group Work**

13.00-14.30

- **LECTURE 5: Organizational Issues**
 - Functionality of VEs
 - VE Life Cycle
 - Process of forming a VE

14.45-16.15

- **LECTURE 6: Management-related Issues**
 - Network, Project roles, and Processes in VEs
 - Case Studies: Winfoline, ...
 - Other important issues: Legal framework, Trust

16.30-18.00

- **Group Work**

Virtual Organizations
Lecture at the University of Kassel
Dr. Oliver Bohl (February 2008)

Thu, 21. February 2008

09.00-10.30

- **LECTURE 7: IT for Virtual Organizations**
 - Basics regarding IT for Virtual Organizations
 - Usage of IT in different stages

10.45-12.15

- **Group Work**

13.15-14.45

LECTURE 8: Introduction to the use of IT-Instruments for VOs

- Grid
- Webservices
- SOA
- Web2.0/Mashups

15.00-

- **Group Work**

18.00-

- *Dinner/Meeting (optional)*

Virtual Organizations
Lecture at the University of Kassel
Dr. Oliver Bohl (February 2008)

Fri, 22. February 2008

09.00-10.30

- **Presentation of the Seminar presentation & Discussion I (2x 15 + 5)**
 - Groupware/Collaboration Software in VOs
 - Service Oriented Architectures (SOA) and VOs
 - Web Services and VOs
 - Grid technologies/architectures and VOs
 - Web2.0-Mashups and Vos

10.45-12.15

- **Presentation of the Seminar presentation & Discussion II (2x 15 + 5)**
 - Groupware/Collaboration Software in VOs
 - Service Oriented Architectures (SOA) and VOs
 - Web Services and VOs
 - Grid technologies/architectures and VOs
 - Web2.0-Mashups and VOs

13.15-14.45

- **Cases from the Frontline (TBD)**

15.00-16.00

- **Closing Session**
- Learning Points
- Summing up

Virtual Organizations
Lecture at the University of Kassel
Dr. Oliver Bohl (February 2008)

Contact Information

oliver@oliverbohl.de
bohl@wirtschaft.uni-kassel.de

www.oliverbohl.de

skypeto: oliverbohl
+49-173-5753951

Schedule

U N I K A S S E L
V E R S I T Ä T